

PAPER CUP Manifesto

Working with the paper cup supply chain to increase the recovery and recycling of paper cups



Objective

To ensure the majority of the UK population have access to information, schemes and facilities to allow them to recycle their takeaway paper cup

Pledge

Costa will work with the paper cup supply chain to ensure cups are designed, used, disposed of and collected to maximise rates of recycling in the UK, this will be achieved through funding and support of projects



As the first signatory of the Paper Cup Manifesto, Costa has committed to working collaboratively with the supply chain to address the challenges of used paper cup recycling. We will ensure paper cups are designed, used, collected and disposed of as sustainably as possible

-  Provide clear messaging to consumers to increase the volume and acceptability of cups in recycling. "An empty cup is a recyclable cup".
-  Working with other retailers, councils and national litter campaigns to increase levels of collection and recycling on the street and reduce littering.
-  Develop design guidelines to increase the ability of paper cups to be recycled through existing UK facilities.
-  Work with other retailers, transport hubs, offices, venues, and government buildings to increase the number of facilities available for paper cup recycling.
-  Collaborate with the wider packaging industry to encourage greater levels of recycling across the supply chain.
-  Engage with government, investment organisations and recyclers to ensure the developments of schemes and policies which will increase levels of cup recycling.

COSTA